

Prairie iNet Privacy Policy

This Prairie iNet Privacy Policy (the "Privacy Policy") describes the privacy practices for Prairie iNet, LLC ("Prairie"), its service and its Web site (collectively, "the Service"). As part of our commitment to your privacy, we have adopted this Privacy Policy to help you understand what information we gather about individuals who use our Service, how we use that information after we've gathered it and when and how we disclose that information. At Prairie we strive to help our customers protect their privacy while using our Service. Prairie wants to make your online experience satisfying and safe.

Information We Collect

Prairie collects information about its users primarily to make it easier and more rewarding for you to use our Service. When you register for the Service, you will be asked to provide information such as your full name, full company name (if applicable), full street address, phone number, email address, a user name and password of your choice. We might also ask you to fill out separate marketing surveys.

Prairie may collect, use, and release information on your use of the Service as necessary to render the Service and to otherwise undertake legitimate business activities related to the Service. Subject to the terms of this Privacy Policy, Prairie may collect information about your preferences which are reflected in the choices that you make among the range of services offered as part of the Service, the times that you actually use the Service, the menus and features you use most often, and other information about your "electronic browsing." This information is then aggregated along with the preferences of other users.

If you establish a credit account with us, we will collect additional information, including billing address, credit card number and credit card expiration date. This information is used for billing purposes and to fill customers' orders. If we have trouble processing an order, this contact information is used to contact the customer.

If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your

activities on the Service, you consent to our use of such information as well.

If you use a service or purchase goods provided by another company through our Service, that company may collect personal information about you and the transaction and provide such information to us and/or to third parties unaffiliated with Prairie. We do not control the privacy practices of these third parties, so you should evaluate their practices before deciding to use their services.

How We Use Your Information

The information you provide to us is used for the purpose of processing your application and customizing content to maximize the benefits of your use of the Service. This information is also analyzed so that we can serve you in the best manner possible on our Service through new features and functions and to provide you with useful information from Prairie, its affiliates and partners, and third parties.

We may use your e-mail address to send you promotional information from Prairie, its affiliates and partners and third parties. At the time of your registration, we'll give you an opportunity to tell us whether you want to receive promotional information from Prairie and from Prairie's affiliates, partners, and third parties.

Prairie may aggregate information of its users to analyze trends, administer our site, track users' movement, and gather broad demographic information for aggregate use. Prairie may share such aggregate information about our users with advertisers, business partners, sponsors, and other third parties. This information is not linked to any individual personal information that can identify any individual user. For example, Prairie may tell advertisers that our audience is composed of x percent females and y percent males. This information is collected from you in your registration and order forms, during promotions or surveys, and from our server log files, cookies and other technologies and is used to better understand the demographics, interests, and behavior of our users as a whole.

Prairie may disclose individual user information to third parties in special cases when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally

or unintentionally) Prairie's rights or property, other Prairie users or anyone else that could be harmed by such activities. Prairie may disclose user information when we believe in good faith that the law requires it.

In addition, Prairie may disclose or sell individual user information to third parties in the course of business transactions in connection with the sale of all or substantially all of the assets of Prairie or in the course of business transactions in connection with the bankruptcy, reorganization or dissolution of Prairie. Beyond these disclosures, be assured that Prairie will not disclose your individual personal information to third parties without your consent.

What Cookies Are and How Does Prairie Use Them

A cookie is a piece of data sent to a user's browser from a Web server and stored on the user's hard drive. Cookies by themselves cannot be used to reveal the identity of any user. A cookie file can contain information such as a user identification that the site uses to track the pages you've visited. But the only personal information a cookie can contain is information you supply yourself. A cookie cannot read data off your hard disk or read cookie files created by other sites.

Prairie may use cookies to track your patterns and target interests to enhance your experience with the Service. Some of our business partners may use cookies on their services (for example, advertisers). However, Prairie has no access to, or control over, these cookies.

If you've set your browser to warn you before accepting cookies, you will receive a warning message with each cookie.

You can refuse cookies by turning them off in your browser. You do not need to have cookies turned on to use the Service, however, you need to have them turned on to sign up for our service. (If you reject a cookie, you may be limited in some areas of the Service. For example, you will not be able to participate actively in any sweepstakes, contests or promotions that we offer.)

In addition to cookies, Prairie may use other now known or later developed technologies, including web beacons or web bugs, to assist Prairie in

observing the behavior of the users visiting the Prairie site. These technologies access individual user information but the information is used only to compile aggregated statistics about Prairie's website usage.

How You Can Update, Correct, or Delete Your Information

Just as you were able to indicate whether you wanted to receive promotional e-mail from third parties when you first registered, you can send a message to memberservice@prairieinet.net to update, correct, or delete personal information or if you want to stop receiving promotion-related email or update your email address on our service update mailing list.

How Your Information Is Protected

Prairie takes every reasonable precaution to protect your information from loss, misuse, or alteration. We use Secure Socket Layer (SSL) technology to encrypt and protect sensitive information such as your credit card number and we use system and network security to protect our internal systems. You should recognize that, while it is reported to be more secure to process credit card purchases through such systems than many other traditional means, there is no such thing as "perfect security" on the Internet.

Links

The Service contains links to other sites. Please be aware that we are not responsible for the privacy practices of such sites. We encourage our users to be aware when they leave the Service and to read the privacy statements of each and every Web site that you visit. This privacy statement applies solely to information collected by Prairie.

General

This Privacy Policy is incorporated into and subject to the terms of the Prairie Subscriber Agreement as it may be amended from time to time. Should this Privacy Policy be amended in any way, changes will be posted to this page. If you have any questions about this Privacy Policy, please contact us at memberservice@prairieinet.net.